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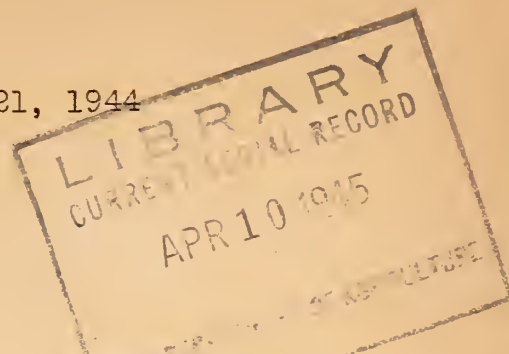
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WAR FOOD ADMINISTRATION
OFFICE OF DISTRIBUTION
Washington D. C.

FRUIT AND VEGETABLE BRANCH
ADMINISTRATIVE LETTER NO. 9

July 21, 1944



WILLIAM GUY MEAL

William Guy Meal, Chief of the Fruit and Vegetable Branch, passed away on Sunday, July 16, at Ludlowville, New York, where he had been spending the summer with his family. He had been in ill health for more than a year.

Mr. Meal was appointed Chief of the Fruit and Vegetable Branch in 1938, having previously served as Assistant Chief of the General Crops Section of the Agricultural Adjustment Administration. His Federal service was interrupted in 1931 for two years when he served as Extension Economist in Marketing with the New Jersey Agricultural Extension Service.

Mr. Meal was born in 1900 at Lockport, New York. He received his B.S. and Ph. D. degrees at Cornell University. After his graduation he served as Junior Extension Agent and later County Agricultural Agent in New York. From 1925 to 1929 he was instructor in fruit and vegetable marketing in the Department of Agricultural Economics and Farm Management, at Cornell University.

He sacrificed himself to his work, in which he was keenly interested and deeply devoted and, because of his cheerful friendliness and fairness, endeared himself to all.

He is survived by his widow, Mrs. Myrtle Meal and one son, William Meal.

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REGULATORY DIVISION

In connection with a pending PACA complaint, we are desirous of locating Lyle S. Thurston, formerly president of Thurston Fruit Company, New York City. He is reported as probably operating now in the Midwest or Pacific Coast sections. Any information concerning the present address of this man should be relayed to the Washington office at once.

In recent weeks, four applications for a license under the Perishable Agricultural Commodities Act have been received from the same man. Two of the applications have been denied administratively because of previous revocation orders and unpaid reparation awards. One has been made the subject of hearing to determine fitness of the applicant to have a license and also the subject of oral argument before the Assistant to the War Food Administrator. The fourth application is being held in abeyance pending investigation.

T. C. Curry, Chief

ADMINISTRATIVE SERVICES SECTION

INSPECTIONS RENDERED TO OTHER FEDERAL AGENCIES

It has come to the attention of this office that certain field offices are attempting to charge for service rendered the War Department through the various Regional Offices. A Working Fund has been provided to take care of all cost incident to the inspection of fresh and processed foods for the War Department and all charges, or transfers, required must be handled by this office. Forward all FPI-19's, AMA-39's or records of toll charges direct to this office for handling.

USE OF FEDERAL-STATE INSPECTION SERVICE

Whenever it is necessary to arrange for State inspectors to assist in inspecting fresh and processed fruits and vegetables and services are to be billed by the State, the State should prepare its invoice in triplicate and mail it to the office requesting the service. Upon receipt of such invoice, the Officer in Charge should check same and, if correct, initial all copies and forward same to this office for handling. This service should not be billed through the Regional Offices, since no funds will be provided to defray such cost.

It is the responsibility of the Officer in Charge requesting the service to report same on Forms FPI-19 and AMA-39 in instances where the work is done for another Federal Agency and service billed direct to the Federal Agency.

COLLECTIONS Certificates of Deposit

A new series of numbers must be used on all Certificates of Deposit on and after July 1, 1944; i.e., "A-1", etc.

Please follow this procedure.

Schedules

Upon checking Schedules of Collections, we find some offices are including the Code Number in the "Fund to be Credited" column. This practice must be discontinued immediately. Appropriation numbers and titles, as indicated in the Administrative Letter of July 7, 1944, only will be used.

W. C. Hasbrouck
Administrative Officer.

PROCESSED PRODUCTS STANDARDIZATION AND INSPECTION DIVISION

WASHINGTON DIVISIONAL ADDRESS

Some of our inspectors occasionally address letters to this Division at "224 12th St. S.W." This address should be used only for express or parcel post packages and should not be used in addressing first class mail. Our mail goes through a central Departmental mail room and when improperly addressed it is delayed in reaching us. The proper address is as follows:

Mr. _____
Processed Products Standardization and
Inspection Division
Fruit and Vegetable Branch
Office of Distribution
War Food Administration
Washington 25, D. C.

Pro.Products Std. and Insp. Div. (Continued)

Temporary Field Station

A temporary field station was opened July 12, at Walla Walla, Washington, which Walter M. Whitwell and Burnham G. Dustan have been detailed to operate.

Season Office

A seasonal office was opened at Hanover, Pennsylvania on June 15, which Miss Ida Breckenridge has been detailed to operate.

F. L. Southerland left Washington on July 13 for an extended trip to certain Midwest and Pacific Coast offices.

E. J. Evans, Acting Regional Supervisor, was in the Washington office for conferences July 15 through July 18.

Miss Dorothy I. Bodine has assumed charge of the Pittsburgh, Pennsylvania office.

Paul M. Williams, Chief.

MARKET NEWS DIVISION

CONTAINER SALVAGE

From all appearances there will be a shortage of sufficient new containers to handle all fresh fruits and vegetables during the next few months. This will be especially true of bushel baskets in the peach shipping areas. This will make it necessary to use as many second hand containers as possible and in some cases it may be necessary for growers and shippers to use other than the standard container normally used. Under separate cover, each market news office has been sent a fact sheet on need for use of second-hand containers and also a sheet containing a number of short paragraphs prepared by the Marketing Reports Division calling attention to the need for conservation and use of used containers. When space permits on your daily reports it would be very helpful if you would select and print one of these paragraphs. Also, attention can be called to this matter from time to time in radio broadcasts especially those directed at growers and shippers. In consumers broadcasts listeners might be urged to return used baskets and hampers to their retailer, who will in turn put them in the hands of used container dealers.

REQUEST MARKET WIRES THROUGH WASHINGTON OFFICE.

Requests for market wires, either from temporary field offices or permanent market stations should be made through the Washington office rather than directly to the office from which the information is requested. This is necessary so that Washington may know what markets are being used by the various offices and also to prevent duplications in requests.

SEE LIST OF TEMPORARY FIELD STATIONS ON PAGE 5.

C. D. Schoolcraft, Chief

FRESH MARKETING DIVISION

CROP SITUATION REPORTS

A semi-monthly market outlet report is being prepared in Washington on approximately the 15th and 30th of each month covering potatoes and fresh vegetables. These reports project market situations which may need marketing assistance, including recommendations as to supplemental price levels.

The Washington report is largely based on information received from the field on about the 12th and 28th of each month reporting the crop and market situation on these products. A memorandum has been proposed on such reports and suggestions from the field would be helpful.

Field reports should probably at least cover (1) dates of beginning, peak, and end of crop movement from principal areas; (2) trade and other estimates of total carlot or truck movement; (3) expected quality of the crop; (4) trade opinion as to price and market outlook; (5) trade or other estimates of surplus, if any; and (6) any other information representatives consider pertinent to the situation.

INDUSTRY MEETING

A joint meeting of WFA and OPA has been scheduled with the Fresh Fruit and Vegetable Distributors Industry Advisory Committee for July 27 and 28. Some of the topics which have been proposed for discussion are the container situation, ICC Orders, price regulations, and labor problems.

FOOD ORDERS - WFO-69

Amendment 3, issued July 14, 1944, effective July 15, 1944, authorizes each member of the County AAA Committee to issue special authorizations for the release of fruit for use in the production of alcoholic products. Heretofore only the Chairman or, in his absence, the Secretary, of the County AAA Committee in the county in which the fruit was available, was authorized to release fruit under the order. The amendment also emphasizes the restriction on vinegar stock by specific mention of that commodity. Vinegar stock is defined as fermenting or fermented apple juice or apple cider and its use in the production of an alcoholic product is prohibited likewise unless released by authorized representatives of the Office of Distribution. WFO 69-2, effective July 15, is a general authorization permitting the use of the following fruits in the production of alcoholic products: (1) dates, pineapples and gooseberries; (2) apricots below the U. S. No. 2 grade; (3) plums below the U. S. No. 2 grade; (4) pears below the U. S. No. 2 grade; (5) Freestone peaches below the U. S. No. 2 grade; (6) Clingstone peaches below the U. S. No. 2 grade, except Clingstone peaches grown in California; (7) all Clingstone peaches grown in California; (8) early apples, grown in all States except California, below the U. S. Utility grade up to and including August 31, 1944; (9) Concord grapes by each winery in a quantity not in excess of 80 percent of the quantity used by such winery for wine purposes in the 1942 season.

The amendment applies only to fruit which has been culled from lots sorted for the fresh market or for processing and fails to meet the requirements of the respective U. S. Utility or No. 2 grades as defined in the U. S. Standards.

Fresh Marketing Division (Continued)

WFO-108, restricting the shipment of Bartlett pears from certain producing areas in California during the 1944 season to 100 percent of the quantity that was shipped during the 1942 season, was issued July 15, 1944, effective July 19, 1944. The Producing areas affected are the districts of central Sacramento Valley, Sacramento River, Solano, Contra Costa, Santa Clara, North Coast and North Bay.

Any Bartlett pears for which a suitable market in the canning outlet does not develop or any Bartlett pears which canners may not need to meet their set-aside quotas, may be released to the fresh market. Because releases to permit eastern shipment must be granted in ample time for harvesting for such shipment, a date will be set and announced in California for each district and any Bartlett pears for which a suitable market in the canning outlet has not developed by that date may be released for shipment for fresh consumption. Authority to perform certain duties in regard to the local administration of this order has been delegated to Donald E. Wilcox, Merritt Baker, and Ward B. Studt as Deputy Order Administrators.

PRESS RELEASES

The press release which was recently issued on Amendment 39 to Maximum Price Regulation 426, establishing ceiling prices for fresh peaches, was not clear and caused considerable confusion. It is suggested, if in the future any release is issued which is not entirely clear, the field personnel contact the Washington office immediately and clear up these points.

Procedure for handling press releases in the field was recently worked out with the Marketing Reports Division and it is suggested field representatives cooperate closely with the Marketing Reports Division in the Regional Office on clearing and distributing such releases.

L. S. Fenn, Assistant Chief

TEMPORARY FIELD STATION MARKET NEWS SERVICE

<u>Location</u>	<u>In Charge</u>	<u>Commodities Covered</u>	<u>Opening Date</u>	<u>Probable Closing Date</u>
Allendale, S. C. County Court House	D. R. Hall	Watermelons	July 5	Aug. 5
Cordele, Ga. Dayton-Suwanee Hotel	R. M. Peterson	"	June 19	Aug. 1
Fresno, Calif. 317 Holland Bldg.	J. A. Hunter	Grapes & Cants.	July 19	Nov. 12
Hamlet, N. C. P. O. Box 389	J. H. Selby	Peaches	July 10	Aug. 10
Macon, Ga. 701 Grand Bldg.	R. E. Keller	Peaches	May 29	July 25
Nashville, Ark.	L. N. Gillespie	"	July 10	Aug. 5
Onley, , Va. Masonic Bldg.	S. W. Russell	Potatoes	May 15	July 29
Phoenix, Ariz. 602 Security Bldg.	Paul R. LeGer	Cantaloups	July 5	July 27

Following Offices will probably open on dates indicated:

Anna, Illinois	L. N. Gillespie	Peaches	Aug. 7
Benton Harbor, Mich.	R. E. Keller	Misc. F. and V.	Aug. 1

Following Office Closed on Date Indicated:

Brawley, Calif.	P. R. LeGer	Carrots and Cants.	July 14
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